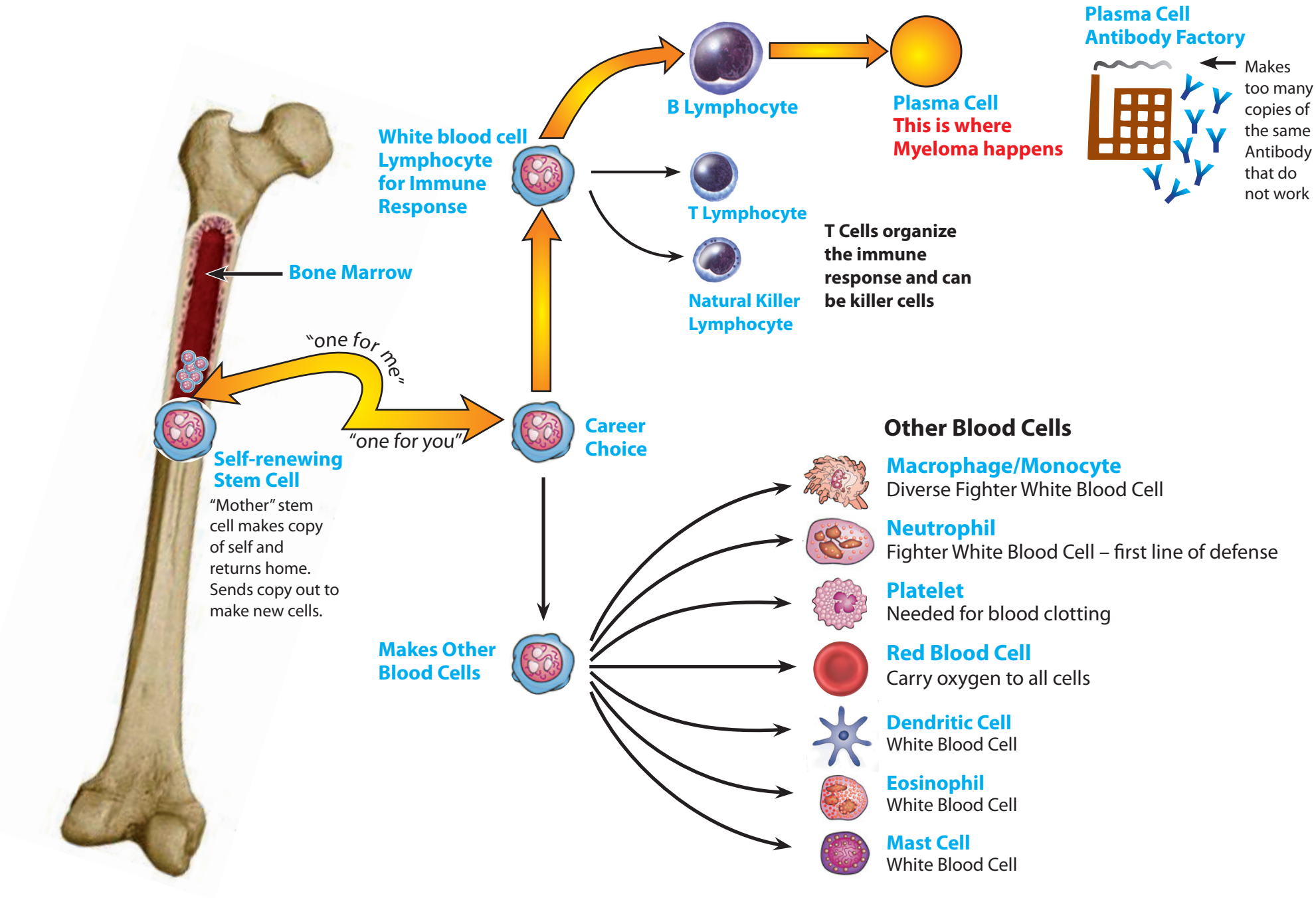MYELOMA – WHERE IT STARTS AND GROWS IN THE BONE MARROW